

## WORLD PETROLEUM COUNCIL



RESPONSIBILITY  
COOPERATION  
SUSTAINABILITY

LEADERSHIP CONFERENCE

[www.wpcleadership.com](http://www.wpcleadership.com)



World  
Petroleum  
Council

November 2014

Dear Madam, Dear Sir,

The World Petroleum Council, in cooperation with the Norwegian National Committee, is organising a major Leadership Forum on Responsibility, Cooperation and Sustainability in May 2015 in Tromsø. Close to 1,000 participants from the oil and gas industry will gather to discuss and demonstrate best available technology and practices in order to minimize impacts and risks to the people and environments where we operate around the world. By highlighting the industry's strategies in places such as the Arctic and other frontier areas, we can contribute to raising the standards across the sector.

We are convinced of the necessity and value of hosting such an event. As an industry, it will help us to provide sustainable energy solutions for our future.

That is why we, Statoil, DNV GL, Norsk Industri and the Norwegian Shipowners' Association have committed to sponsoring this event and have formalised this support to the WPC.

We need your involvement and active support to make this event a success and very much hope you will join us in the exciting endeavour. The size and scope of it depends on you. Further information about the event can be found in the website <http://www.wpcleadership.com/>.

Thanking you in advance for your support,

Yours Sincerely,

Eldar Sætre  
Acting President & CEO  
Statoil

Henrik O. Madsen  
Group President & CEO  
DNV GL

Stein Lier-Hansen  
CEO  
Norsk Industri

Sturla Henriksen  
CEO  
Norwegian Shipowners' Association



### Organisers

**World Petroleum Council**  
WPC Headquarters:  
Suite 1, 4th Floor, 1st Duchess Street  
London, W1W 6AN, United Kingdom  
Tel: + 44 (0) 20 76 37 49 95  
[WPCSecretariat@world-petroleum.org](mailto:WPCSecretariat@world-petroleum.org)  
[www.world-petroleum.org](http://www.world-petroleum.org)

**Energy Events Experts**  
Dubai Office:  
Office 605, Dubai Studio City Tower  
PO Box 478839, Dubai, United Arab Emirates  
Tel: +971 (0) 4427 0739  
[afrah@mee-events.com](mailto:afrah@mee-events.com)  
[www.me3-events.com](http://www.me3-events.com)